THE INAUGURAL CONFERENCE · 2027

DERMFUSION™

Connecting Specialties. Transforming Patient Care in Dermatology.

Sponsorship & Exhibit Prospectus

DATES
Nov 5–6, 2027

AUDIENCE
150–250 clinicians

CME
Up to 12.0
AMA PRA Category 1 Credits™

PARTNER WITH US: info@marsconferences.com

dermfusion.org

ABOUT DERMFUSION

Every conversation begins with the skin.

DermFusion is a dynamic, multidisciplinary conference uniting the specialties that shape the care of skin disease — primary care, oncology, rheumatology, allergy/immunology, gastroenterology and more. As advanced therapeutics make skin care multi-specialty, dermatology remains the common ground.

AUDIENCE

150–250 clinicians: dermatology MDs, DOs, PAs, NPs, residents and fellows, plus faculty from partner specialties

FORMAT

Live, in person: CME plenaries, industry product theaters, TED-style talks and a live podcast

Why DermFusion

- **Multidisciplinary by design.** Moves clinicians from knowing another specialty should be involved to building the referral relationships that make co-management work.
- **For everyone who touches the skin.** Explores how clinicians actually collaborate around patients whose disease crosses specialty boundaries.
- **Teaching through collaboration.** Multidisciplinary panels, TED-style talks and real-world cases. No lectures, no data dumps.
- **Relationships that last.** Seasoned leaders and rising voices from six specialties, with time built in to connect.

Six cross-specialty focus areas

DERM + Hem/Surg-Onc

DERM + Rheumatology

DERM + ENT/Allergy/Immunology

DERM + Endocrinology

DERM + Gastroenterology

DERM + Cosmetics/Plastic Surgery

PLUS: BUSINESS FUSION | AI · Technology · Practice management



CO-DIRECTOR

Todd Schlesinger, MD

Director, Clinical Research Center of the Carolinas
Charleston, SC
Clinical Assistant Professor of Dermatology
The George Washington University School of Medicine and Health Sciences
Washington, DC



CO-DIRECTOR

Shannon Trotter, DO

DOCS Dermatology Group
Canal Winchester, OH
Assistant Clinical Professor, Clinical Instructor
Ohio University
Dublin, OH

SPONSORSHIP OPPORTUNITIES

Sponsorship levels at a glance

BENEFIT	Premier	Signature	Supporter	Affiliate
Available	1	7	Unlimited	Unlimited
Complimentary registrations	10	6	4	2
Tabletop exhibit	✓	✓	✓	✓
Faculty Dinner Tickets	5	2	1	—
Logo recognition in conference materials	✓	✓	✓	✓
Bag inserts	2	1	1	Add-on
Social posts / push notifications	2 social + 1 push	1 push	—	—
Attendee list (opt-in)	✓	✓	✓	✓
Industry Product Theater (30 minutes) (Non-CME)	1 included (A/V included, F&B on own)	1 included	Add-on (subject to availability)	Not eligible
Advisory board	1 included	Discounted	Discounted	Not eligible
Digital signage	1 (exclusive)	Add-on	—	—
Video wall spot (non-exclusive)	1	1	Add-on	Add-on
Hotel room drop	1	1	Add-on	Add-on
Badges and Lanyards	✓	—	—	—
Welcome Reception	Exclusive sponsor	—	—	—

SPONSORSHIP LEVELS

Choose your level of partnership

EXCLUSIVE

Premier

- ✓ 10 complimentary registrations
- ✓ Faculty Dinner Tickets: 5
- ✓ 2 bag inserts
- ✓ Opt-in attendee list
- ✓ 1 advisory board
- ✓ 1 video wall spot
- ✓ Badges and Lanyards - Exclusive Sponsor
- ✓ Tabletop exhibit
- ✓ Logo recognition in conference materials
- ✓ 2 social posts + 1 push notification
- ✓ 1 Industry Product Theater, 30 minutes (A/V included; F&B on own)
- ✓ Exclusive digital signage
- ✓ 1 hotel room drop
- ✓ Exclusive Welcome Reception sponsorship

Signature

- ✓ 6 complimentary registrations
- ✓ Tabletop exhibit
- ✓ Faculty Dinner Tickets: 2
- ✓ Logo recognition in conference materials
- ✓ 1 bag insert
- ✓ 1 push notification
- ✓ Opt-in attendee list
- ✓ 1 Industry Product Theater* (30 minutes)
- ✓ Advisory board at a discounted rate
- ✓ 1 video wall spot
- ✓ 1 hotel room drop

*Includes A/V. Sponsor responsible for F&B, faculty honorarium and expenses.

7 AVAILABLE

Supporter

- ✓ 4 complimentary registrations
- ✓ Tabletop exhibit
- ✓ Faculty Dinner Tickets: 1
- ✓ Logo recognition in conference materials
- ✓ 1 bag insert
- ✓ Opt-in attendee list
- ✓ Option to add an Industry Product Theater* (30 minutes), subject to availability
- ✓ Advisory board at a discounted rate

*Sponsor responsible for A/V, F&B, faculty honorarium and expenses.

UNLIMITED

Affiliate

- ✓ 2 complimentary registrations
- ✓ Tabletop exhibit
- ✓ Logo recognition in conference materials
- ✓ Opt-in attendee list

UNLIMITED

Add bag inserts, video wall spots, hotel room drops and more from the à la carte menu on pages 6–7.

FEATURED OPPORTUNITIES

Education, events and experiences

Education & engagement

MULTIPLE

Advisory Boards

Convene a closed-door advisory board with selected KOLs. Discounted for Signature and Supporter sponsors.

MULTIPLE

Expert Roundtables

A focused, expert consensus discussion with KOLs on a disease state or product of your choice, conducted by DermFusion leadership.

MULTIPLE

Digital Poster

Share your research in the conference's digital poster gallery.

Poster publication in JCAD supplement also available

EXCLUSIVE

JCAD Poster Abstract Supplement

Includes banner ads and sponsorship acknowledgment.

Events & experiences

EXCLUSIVE

DERM-iT TROTTER! Live Podcast

Exclusive sponsor of the live podcast recorded onsite at DermFusion.

EXCLUSIVE

Saturday Night Closing Reception

Close out the conference with faculty and attendees at the final evening event.

EXCLUSIVE

Networking Lounge

Your brand on the space built for the cross-specialty connections DermFusion is about.

Welcome Reception

Reserved for the Premier sponsor as part of the Premier package.

À LA CARTE ADDITIONAL SPONSORSHIP OPPORTUNITIES

Make your brand impossible to miss

Add any of these to your sponsorship level, or purchase them on their own. Exclusive items are offered first come, first served.

Branding

EXCLUSIVE

Wi-Fi

Your brand on the network every attendee connects to throughout the conference.

EXCLUSIVE

Hotel Key Cards

Your logo on the room keys attendees carry with them every day.

EXCLUSIVE

Charging Stations

Branded charging in high-traffic areas, where attendees stop and linger.

EXCLUSIVE

Conference Bags

Your logo on the bag every attendee receives at registration.

ON REQUEST

Meeting Space Branding

Upon request

Banners, column wraps, window clings and elevator wraps. Ask us about options.

Food & beverage

2-DAY EXCL.

Coffee / Espresso Station

Branded coffee service on both days.

EXCLUSIVE

All-Day Beverage Service

Your brand on beverages all day long.

EXCLUSIVE

Hydration Stations

Branded water stations in the meeting space.

3 AVAIL.

Refreshment Break

Sponsor one of the conference breaks.

À LA CARTE ADDITIONAL SPONSORSHIP OPPORTUNITIES

Reach attendees before, during and after

Digital

EXCLUSIVE

Mobile App Sponsor

Exclusive recognition in the app attendees use to navigate the conference.

5 AVAILABLE

Mobile App Ad

A non-exclusive ad placement inside the conference app.

10 AVAILABLE

Video Wall Spot

Up to 60 seconds of your content in rotation on the video wall.

2 AVAILABLE

Digital Signage

Your message on an exclusive vertical LED digital display.

3 AVAILABLE

Market Research Survey

Add 3 questions to the DermFusion attendee survey.

2 AVAILABLE

Dedicated Survey

A dedicated market research survey of attendees, exclusive to your company.

Exhibit & logistics

MULTIPLE

Bag Insert

Your literature in every attendee bag. Sponsor covers printing and shipping.

MULTIPLE

Hotel Room Drop

Your piece delivered to attendee hotel rooms. Sponsor covers printing and shipping.

ANY LEVEL

Additional Badge

Bring more of your team beyond your level's included registrations.

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November 5–6, 2027

Location to be announced

Partner with us

Connect with the DermFusion team to discuss partnership opportunities.

SPONSORSHIP CONTACT

Rakesh Malik

MARS Strategic Conference Partners

Rakesh@marsconferences.com

(917) 331-9280

GENERAL INQUIRIES

MARS Conferences

DermFusion team

info@marsconferences.com

dermfusion.org

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